

Cattaraugus County

# Equine Advisory Committee

Annie Widger, Chairman

Cattaraugus County Equine Advisory Committee Meeting  
Cattaraugus County Center, Little Valley, New York  
April 23, 2008

**Advisory Committee Members Present:** Lenny Brainard, Terry Crisafulli, James Leising, Leah Leising, Robert Pfohl, James Toner, Mary Beth Trenchard, Annie Widger, Thomas Livak

**Advisory Committee Members Absent:** Judy Dalton, Bonnie Hall, James Little, Sharon Nolan, Lori Northrup, Veronica Weber, JoAnne Young

**General Attendance:** James Isaacson, Senior Planner; Nina Wangelin, BDC; Terry Martin, County Consultant; Janet Pfohl

Annie Widger called the meeting to order at 7:01 p.m. with nine members present.

## Approval of Minutes

The minutes of the March 25<sup>th</sup> meeting were reviewed with corrections as follows – under Trails Committee – it should read May 3, 18 and 31<sup>st</sup> for work dates at Pine Hill and National Trail Day is June 7<sup>th</sup>.

*Motion by Jim Toner and seconded by Len Brainard to approve the minutes of the March 25, 2008 meeting as corrected. Carried.*

## Guest

Tom Livak introduced Nina Wangelin who works as a consultant for the Cattaraugus County Business Development Corporation. She may be able to guide/assist us in special projects. All members introduced themselves. We welcome your input and assistance.

## Update on Ag & Markets Grant

James Isaacson informed all that we got the Grant! 265 applications and we were one of 51 approved. Thank You James! He will now begin to work on the contract between the county and state.

## Reports from Standing Committees

Membership – Mary Beth Trenchard reported that letters went out to all who were recommended last month, no response to date. Another suggestion was Christa Heckathorn of Hunter Hill Farms. A letter will be sent to her.

Trails – Annie reported for Veronica Weber - went to one meeting - horse people well represented at the Woodlawn meeting. Bob Pfohl asked at the meeting if horses will be included in trail development and he talked about linkage trails. Leah Leising reported on Lockport meeting. Jim Toner gave dates of "Committee To Update Regional Open Space Conservation Plan" meetings.



Marketing/Tourism/Website/Brochure – James Isaacson updated the group on getting the last bit of information needed from businesses, and the map is at the printers. Discussion on where they will be distributed. Annie Widger asked about water resistant paper - informed that it is very costly and this is not in the budget.

Video Project – Annie Widger has contacted student – she is no longer able to complete the project as we need it done. Jim Toner and Annie are going to meet and come up with a plan to complete the project along with a plan for taping the Wagon Train. Tom Livak stated he will take ideas of footage and will make a video much like tourism video. Other discussion on ideas of who. He also stated we will have to prepare a proposal and will need legislative approval to get quality person for quality video. Leah Leising shared that at the Equine Affair, she spoke with RFD TV representative about the Ride America people coming out - shared information on how to get footage for ½ hour show for their station. Tom will assist Annie in pursuit of making this video.

Advocacy: Leah Leising shared information on unwanted horse issue - Equestrian Land Conservation Resources, etc.

Competition/Events/Education: No report.

### **Old Business**

Domain Names: Tom Livak has the list. They need to begin to narrow down the names. Also need to firm up use of Casino money and make a motion. Part of agenda for next meeting will be break out sessions for Domain Name - will be a priority.

Wagon Train: Meeting on Wagon Train is May 6<sup>th</sup> at the Little Valley Fire Hall at 7 pm. Terry Crisafulli stated that Allegany Is very excited about hosting the Train, but reports he has not been contacted about what he can do. This is not the only town that has expressed this concern. More assistance is needed to work on this. Please be at meeting on May 6<sup>th</sup>.

Equine Ed Building: Annie Widger stated anyone who wishes to help with the Equine Ed Building at the Fair this year, please let her know. Leah Leising shared some ideas she saw at the Equine Affair. Len Brainard stated he would make signs but needs some ideas. He will use them to direct the people toward the barn. Annie will assist him in getting ideas and size.

### **Time and Date of Next Meeting**

Discussion that to attract new members, we should set a day of the month and time and attempt to keep it. We realize not all members will be able to make it each time, most are finding it difficult to schedule with the date always floating. It will be the 3<sup>rd</sup> Tuesday of every month at 7 pm at the Cattaraugus County Center, Little Valley, New York.

### **Adjournment**

Jim Toner motioned to adjourn the meeting at 8:46 pm seconded by Bob Pfohl. Carried.

Respectfully submitted,  
Mary Beth Trenchard, Secretary

**APPROVED AS CORRECTED MAY 20, 2008. Correction: Under Wagon Train on page 2, delete “Dance is May 11<sup>th</sup> at Riders Club to benefit the Wagon Train Run.”**