

Equine Advisory Committee

Annie Widger, Chairman

Cattaraugus County Equine Advisory Committee Meeting
Cattaraugus County Center, Little Valley, New York
May 20, 2008

Advisory Committee Members Present: Lenny Brainard, Terry Crisafulli, Bonnie Hall, Jim Leising, Leah Leising, James Little, Lori Northrup, Robert Pfohl, Mary Beth Trenchard, Annie Widger, Thomas Livak.

Advisory Committee Members Absent: Judy Dalton, Sharon Nolan, James Toner, Veronica Weber, JoAnne Young

General Attendance: James Isaacson, Senior Planner; Terry Martin, County Consultant; Judith Ahern, Luke Brainard, Rachel L. Kent, Dolly Little, Holly Parry, Janet Pfohl, Becky Smith

Annie Widger, Chairman called the meeting to order at 7:04 pm with 11 members present.

Approval of Minutes

The minutes of the April 23rd meeting were reviewed with a correction as follows: Under Wagon Train on page 2, delete "Dance is May 11th at Riders Club to benefit the Wagon Train Run".

Len Brainard moved and seconded by Bob Pfohl to approve the minutes of the April 23, 2008 meeting as corrected. Carried.

Ag and Markets Grant: James Isaacson reported that we do not have paperwork from the State. Once it is here, he will know the regulations on how it is to be spent, records kept, etc. The County is the receiver. We will receive \$1,000 from Senator Cathy Young and \$1,000 from Assemblyman Joe Giglio as well.

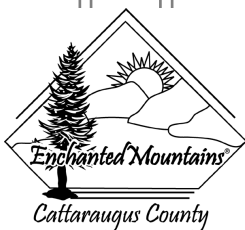
Reports from Standing Committees

Trails – Leah Leising handed out sample trail courtesy flyers as possible project. Jim ____ and Bonnie Hall stated they would work on them.

Annie Widger shared a memo from Parks Commissioner regarding training. If anyone is interested they should contact her.

Marketing – James Isaacson reported that the trail map is at the printers. Discussion on distribution. The maps will be at the rest stops and usual places that Tourism places flyers.

Lori Northrup shared that there is an organization that charges \$240 a year to businesses, groups, etc. which will allow up to 2 press releases each month. They send out to over 200 different equine related magazines for possible submission. One question that was asked, who would be responsible for ensuring the press releases got out? Tom Livak mentioned that the County is contracting with a PR firm, this could be a possibility.



Lori Northrup stated that the Cattaraugus County Horseman's Association will pay for the first year.

Leah Leising moved with a seconded by Lenny Brainard to try this for one year to get 2 articles out each month. Carried.

Equine Video – Lori Northrup informed committee on information she has on people from America by Horseback. She is waiting for more information on cost, etc.

James Isaacson shared that he is working on draft of an RFP for the Video project. Discussion on what committee wants – long term project such as 4 seasons, or one time taping and get as much as possible.

Tom Livak shared some ideas on video footage and what has been done in the past.

We need to be specific in stating what we want. It was also suggested that Casino money be used for countywide video project.

Lori Northrup moved with a seconded by Leah Leising that the Equine Advisory Committee recommends that a priority use of Casino funds be toward Equine video, trails easements and support of events. Carried.

Advocacy – Discussion on easements and farmland preservation. Annie Widger shared notices of Land Conservation Workshops. For information, contact Annie.

Old Business

Casino Funding Recommendations – Discussion on email sent out on what to do with money. First choice was video and the second was for property purchase.

Domain Names – Tom Livak shared that Enchanted Horse won the domain name vote.

Wagon Train – Some have already heard about it on the radio. Dates and times of next few meetings shared. Crystal Abers, Chairman County Legislature, shared that the towns need clarification as to their role, what they need to provide and for whom. Information/consideration needs to be given to Insurance.

Equine Ed Barn – Annie Widger shared that there are many ideas for displays/activities this year, also many volunteers have stepped forward. Kim Kidd is stating he will work on the floor to level it with possible matting to keep dust down.

New Business

Cattaraugus County Horsemen's Association (CCHA) - CCHA was presented to the Committee. The Committee was asked to think about the new CCHA replacing the Equine Advisory Committee. A draft resolution was given out and Committee members were asked to think about it and bring ideas to the next meeting. A financial report for the CCHA was also distributed.

James Isaacson announced that Leah Leising has been chosen to receive the Cattaraugus County Planning Board's Brooks-Patterson Community Leadership Award for 2008, which will be presented to her at the County Planning Board's Annual Dinner meeting in July. The Award

is for her outstanding leadership and years of hard work with the Horse Council, CCHA and all areas of Equine activities. Congratulations Leah, you are an inspiration to us all. Thank you for you many hours of work!

Next Meeting – June 17th at the County Building at 7 pm.

Adjournment

Bob Pfohl moved with a second from Thomas Livak to adjourn the meeting at 9:03 p.m. Carried.

Respectfully,

Mary Beth Trenchard, Secretary

APPROVED AS SUBMITTED JUNE 17, 2008.