



Olean General Hospital and Cattaraugus County Health Department

**2019-2021 Community Service Plan,
Community Needs Assessment and Community Health
Improvement Plan**



METHODOLOGY

Cattaraugus County Health Department and Olean General Hospital offers its Community Health Improvement Plan (CHIP) for 2019-2021. The CHIP is the result of the Health Department and Hospital's Community Health Assessment (CHA) adopted by Olean General Hospital's Board of Directors in August 2019 and Cattaraugus County Health Department's Board of Health in October 2019. The Cattaraugus County CHA identified 35 Areas of Opportunity. These areas were determined after consideration of various criteria, including: standing in comparison with benchmark data (particularly national data); the preponderance of significant findings within topic areas; the magnitude of the issue in terms of the number of persons affected; and the potential health impact of a given issue. Complete details are available within Cattaraugus County's 2019 CHA, which may be viewed at <https://www.ogh.org/patients-and-visitors/community-health-needs.php> or <https://www.cattco.org/health/resources/community-health-assessment>

PRIORITIZATION CRITERIA

Key representatives from the Cattaraugus County Health Department, Olean General Hospital and the community ranked the identified needs based on three criteria:

1. magnitude of the problem;
2. impact on other health outcomes; and
3. capacity (systems and resources) to address the issue/need.

OUTCOMES AND IMPACT WILL BE MEASURED BY:

- Events and educational outreach programs and services provided
- Participation in screening events
- Referrals for services, interventions, or higher levels of care based on screening outcomes
- Improvement in chronic disease management
- Increase in community's knowledge base and intent to change behavior
- Decrease in infectious diseases mortality rates
- Increase in immunization rates
- Decrease in alcohol/drug use and mortality rates
- Decrease in tobacco use, including vaping products
- Decrease in suicide rates

PRIORITIZATION OF RESULTS

- Prevent Chronic Disease
 - Food Insecurity
 - Tobacco Use
 - Cancer Screenings (breast, cervical and colorectal)
 - Diabetes
- Promote Well Being and Prevent Mental Health and Substance Use Disorder
 - Alcohol Consumption
 - Drug Use
 - Suicide

While the Health Department and Hospital will likely not implement strategies for all the prioritized health issues, the results of this prioritization exercise will be used to inform the development of the Cattaraugus County 2019 CHIP to address the top health needs of the community in the coming years.



KEY FINDINGS

KEY DATA FINDINGS: INCREASED INDICATORS WITHIN THE COUNTY OR COMPARED TO NYS

Prevent Chronic Disease

- Obesity rates in Cattaraugus County are higher than NYS¹
- Leisure time physical activity has decreased in recent years¹
- Percent of women receiving mammograms is lower in Cattaraugus County than NYS²
- Lung cancer is the leading cause of cancer deaths in men and women³
- Percent of adult smokers is almost twice as high in Cattaraugus County than NYS⁴
- Age-adjusted rate per 100,000 population leading causes of death that are higher in Cattaraugus County than NYS are heart disease, chronic lower respiratory diseases and stroke⁵
- Hospital ER discharges with a primary diagnosis of asthma, diabetes and hypertension have improved⁶
- Hospital inpatient discharges with a primary diagnosis of COPD and cancer have increased⁶

Promote Well-Being and Prevent Mental Health and Substance Use Disorders

- The percentage of adults with poor mental health 14+ days in the past month in Cattaraugus County is higher than WNY, NYS and NYS PA objective.⁷
- One-third of adult community survey respondents said they had been bothered by little interest or pleasure in doing things or felt down, depressed, or hopeless.⁸
- The age adjusted suicide death rate per 100,00 in Cattaraugus County is higher than WNY and NYS and more than double the NYS PA objective rate.⁷
- The percentage of alcohol impaired driving deaths, excessive drinking, insufficient sleep and frequent mental distress in Cattaraugus County is higher than NYS.⁹
- Unique clients admitted for any opioid (including heroin) for Cattaraugus County has increased slightly from 2016 to 2017.¹⁰
- Student's binge drinking in grades 10 and 12 in 2017 was higher than the Monitoring the Future (MTF) study.¹¹
- The percentages are increasing for 6th grade students using alcohol and 7th grade students using marijuana.¹²
- Almost one in four students in Cattaraugus County report depressive symptoms and the rates are higher for students in 11th and 12th grades.¹²
- Overdoses from any opioid drug were at its highest rate in 2015.¹²

¹ Source: NYS State Department of Health eBRFSS, 2016

² County Health Rankings, 2019

³ Source: NYS Department of Health Cancer Registry

⁴ Source: NYS State Department of Health eBRFSS, 2016

⁵ Source: www.health.ny.gov/statistics/leadingcauses_death/pm_deaths_by_county.htm

⁶ OGH, 2018

⁷ NYSDOH Prevention Agenda Dashboard for Cattaraugus County – Promote Mental Health and Substance Abuse

⁸ 2018 Cattaraugus County Community Health Survey

⁹ County Health Rankings, NYS Department of Health

¹⁰ https://www.health.ny.gov/statistics/opioid/data/pdf/nys_jul18.pdf

¹¹ CARES Cattaraugus County Profile, 2017; Alcohol, Tobacco and Other Drug (ATOD)

¹² https://www.health.ny.gov/statistics/opioid/data/pdf/nys_apr17.pdf

COMMUNITY HEALTH IMPROVEMENT PLAN

Olean General Hospital and Cattaraugus County Health Department are committed to improving the health of the residents in Cattaraugus County. To address the needs of the community, the Hospital and Health Department partnered with community organizations to develop a plan to address the health needs of the community.

After all primary and secondary data were reviewed and analyzed by the Steering Committee, the following two priority areas, as aligned with the NYS Prevention Agenda (NYS PA), were: (i) **prevent chronic diseases**; and (ii) **promote well-being and prevent mental health and substance use disorders**.

Although the priority areas of healthy and safe environment, healthy women, infants and children, and communicable diseases are important needs in Cattaraugus County, they did not reach a significant common theme in the primary research and did not rise to the level of perception by the community as a high need for services nor as a high priority.

Olean General Hospital and Cattaraugus County Health Department are committed to working on the following focus areas in the 2019-2021 Community Health Improvement Plan. Those living at or below the poverty level will be the population focused on over the next three years. The goal is to improve the health status of the residents within the service area and to reduce the health disparities through increased emphasis on prevention.

Focus Area 1: Prevent Chronic Disease

1. Increase food security
 - a. Screening for food insecurity
 - b. Referrals to supportive services
2. Prevent initiation of tobacco use, including combustible tobacco and vaping products by NYS youth and young adults
 - a. Use of media and health communications to highlight the dangers
 - b. Use of evidence-based programming (Catch my Breath) specific to middle and high school students
 - c. Use of health communications targeting health care providers
3. Increase cancer screening rates for breast, cervical and colorectal cancers

Goal 2: Promote Well-Being and Prevent Mental Health and Substance Abuse Disorders

1. Facilitate supportive environments that promote respect and dignity for people of all ages
2. Prevent underage drinking and excessive alcohol consumption by adults
3. Prevent opioid overdoses and deaths
4. Prevent suicides

The 2019-2021 Cattaraugus County CHA/CHIP can be accessed at:

[Olean General Hospital](#)

[Cattaraugus County Health Department](#)